

Draft Service Specification for Make it York Contract 2018-21

Introduction

1. This paper presents a new service specification for Make it York drafted in support of the renewing of the Council's contract with Make it York (MIY) for the period 2018-21.
2. In accordance with section 100B(4)(b) of the 1972 Local Government Act, the Chair has agreed for the Committee to consider this report under urgent provisions, in order that it may comment on the draft service specification for the contract, (often referred to informally as the 'service level agreement' or 'SLA'), prior to its consideration by the Executive Member for Culture, Leisure & Tourism at the decision session on 23 July 2018.

Background

3. In January 2018, this Committee received an overview report detailing the process for negotiating a new contract with Make it York. The report identified the Council's objectives for the new SLA, as follows:
 - To retain MIY's Teckal company status
 - For MIY to continue to provide tourism, city centre and markets, culture and events functions broadly as now
 - To have a recalibrated relationship between CYC and MIY in those activity areas that deliver actions and exert influence on York's Economy:
 - Ensuring that the Council plays the strategic leadership role that its place-making role demands in respect of both the economy and culture
 - Making sure that the respective responsibilities of CYC and MIY are well understood in the city and by those interested in investing in the city

- To ask MIY to recast itself first and foremost as builder of entrepreneurial partnerships and project animator
 - To reduce its financial contribution to MIY by a further £100k from April 2018 (following a reduction of £100k in 17/18)
 - To ask MIY to identify the potential for further subsidy reduction over the life of the contract
 - To clarify MIY's governance arrangements
4. This Committee agreed the new SLA would need to reflect the Council's lead role in a new economic and cultural model (in line with their findings from their previously completed scrutiny review on the Impact of the Arts and Culture Sectors on the Economy of York), including involving the Council in:
- Co-ordinating shared strategic ambition / vision, action and partnerships
 - Addressing areas of market failure
 - Creating a conducive business environment
5. The Committee also agreed that MIY would need complementary delivery capacity to act as a conduit to assist the Council in the above roles as well as to facilitate and deliver day to day activity on behalf of the city, as determined by the city's agreed policy context.
6. Subsequently this Committee held two informal meetings to consider the principles and priorities that would inform the drafting of a new SLA, and agreed to provide formal feedback on the newly drafted SLA in order to inform the Executive Member's consideration of the draft agreement.

Recommendation

7. The Committee is invited to provide feedback on the draft service specification attached at Annex A.

Reason: To inform the Executive Member's consideration of the draft agreement

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